

PRESENTED BY :
Elisa Tidswell

Leadership Advisory & Executive Development

Corporate Capability Statement





Overview

Elisa Tidswell is the originator of the Coherent Power framework — an integrated model of leadership functioning.

She works with senior leaders and organisations to strengthen clarity, judgement and sustainable performance, particularly during periods of growth, transition or increasing responsibility.

Her work supports leaders who are capable, ambitious and committed to contributing at a high level — and who recognise that leadership effectiveness depends on more than skill or effort.

This work supports leaders in evolving their internal identity, capacity and resilience to match the scale of their responsibility and vision.

Elisa Tidswell

What This Work Addresses

Even highly capable leaders can experience:

- overextension or internal strain
- repeated decision friction
- difficulty maintaining clarity during change
- leadership that feels heavier than it needs to be
- a gap between vision and consistent execution

These challenges are rarely about competence.

They arise from how a leader functions internally — how they process complexity, regulate themselves and make decisions in real time.



Approach



Elisa's work integrates cognitive, psychological and physiological dimensions of leadership functioning.

Rather than focusing only on behaviour or goals, she works at the level that shapes:

- perception
- decision-making
- emotional regulation
- authority
- sustained performance



When these internal systems become clearer and more aligned:

- decisions become simpler
- leadership feels more natural
- execution becomes more consistent
- performance becomes sustainable

This is not short-term performance intervention. It is structural leadership development.





Core Engagements



1:1 Executive coaching

Confidential work with senior leaders navigating:

- transition into partnership or expanded authority
- increased responsibility or visibility
- complex decision-making environments
- organisational change
- a desire to lead at a higher level of clarity and impact

The focus is direct and practical — strengthening judgement, internal stability and leadership presence.

Leadership intensives

Structured group engagements for leadership teams or cohorts.

Used to support:

- clearer collective decision-making
- stronger leadership alignment
- shared standards of accountability
- more effective communication

Delivered as half-day, full-day or multi-session programmes.





Keynotes



Elisa delivers keynote and learning sessions for senior leaders seeking greater clarity, authority and leadership capacity.

The Internal Architecture of Leadership

How identity, perception and regulation shape executive effectiveness

A structural look at the internal systems that shape decision-making, authority and sustained performance.

Leaders gain practical insight into how internal coherence strengthens external impact.

Stop Leading From Habit. Start Leading From Capacity.

Expanding leadership capacity through internal clarity

Examining how conditioned patterns limit leadership range — and how clarity expands authority, judgement and influence.

Where Performance Actually Comes From

The internal drivers of clarity, authority and sustained impact

Exploring the cognitive and physiological factors that determine performance quality — beyond goals and strategy.



Organisational Outcomes



Organisations engaging this work commonly observe:

- improved quality and speed of decision-making
- stronger leadership presence
- reduced internal friction
- greater alignment across senior teams
- more consistent execution
- leaders operating with greater confidence and clarity



Credentials & Experience



- Originator of the Coherent Power framework
- Faculty Member, Mindvalley Coach (among the first globally selected to join faculty)
- Co-editor, The Leader and The Coach (with public company CEO Will Keiper and Steve Chandler)
- Faculty and host of international coaching certification programmes and business accelerators
- Certified Business Coach, Life Coach and Money Coach
- NLP Practitioner, Certified Hypnotherapist and Havening Practitioner
- Founder of The Field (applied leadership development environment)
- Former Marketing Agency Director (12 years), advising senior leaders across tech, manufacturing and retail
- Host of SuperCoach Live (Austin & Amsterdam)
- 2,000+ leaders, founders and senior professionals supported
- 20+ years working at the intersection of leadership and human development

How Engagements Are Structured



- Initial consultation to understand organisational context
- Engagement design aligned with objectives
- Delivery of coaching, intensives or learning sessions
- Periodic review and refinement where appropriate

All individual coaching remains confidential.

Organisational alignment is maintained without compromising personal content.



Thank You



GET IN TOUCH



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